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### **Southern Title Names New Sales Director**

(DAYTONA BEACH, FL – December 7, 2020) – Following an extensive search, Southern Title has named Celeste Evans to the position of Director of Sales & Marketing.

Evans brings more than 20 years of title industry experience, both in new business development and sales team management for independent title agencies, and in account management for underwriters, including North American Title and Fidelity National Title. She will lead Southern Title's sales team as they cultivate strategic partnerships with key customer groups, develop and implement new business development initiatives, and position the Company to expand into emerging markets.

"Finding an experienced business development professional with an extensive background in the title industry is a dream come true," said President Shelley Stewart, CLC. "As we embark on a new year and an ambitious growth plan, we are thrilled to have a professional of Celeste's caliber to lead our team."

In addition to her leadership skills and sales management credentials, Evans brings a long history of commitment to community and family, one of the cornerstones of the Southern Title culture. In her home state of Indiana, she was very active in the title, mortgage bankers, Realtors, and building industry associations and served as a state title liaison with the Indiana insurance department. In her "spare" time, she founded the Northwest Indiana Housing Alliance, is a founding member of the Housing Industry Team charity, and is a Habitat for Humanity Volunteer.

### **About Southern Title**

[Southern Title](#) is Volusia County's leading independent title agency, specializing in providing peace of mind to Florida property owners by protecting their investment with a title insurance policy. This one-time premium policy offers safeguards for covered defects that might impact their property rights – for as long as the owners, or their heirs, have an interest in the property. In addition, the company provides residential settlement and closing services from 10 offices in Florida with locations in Jacksonville, Palm Coast, Ormond Beach, two locations in Daytona Beach, Port Orange, Deltona, and Leesburg. The company operates a Commercial Division in Ormond Beach.

Southern Title is staffed with a team of experienced professionals, including 10 Certified Land Closers and 27 licensed title agents. For the past four years, Southern Title has been named "Best of the Best" Title Company for Volusia and Flagler counties by readers of the Daytona Beach News-Journal in its annual "Reader's Choice" Awards.

Southern Title is proud to comply with the industry's Best Practices, as stipulated by the American Land Title Association (ALTA) and has earned an ALTA Best Practices Pillar 3 Certificate of Completion from Security Compliance Associates (SCA).

For more information, please view our website at [www.stitle.com](http://www.stitle.com), or call Lisa Blythe at (386) 316-3141 or [lblythe@stitle.com](mailto:lblythe@stitle.com).

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